



Protein Power

“Soy Free!

Ideal for Lactose Intolerant diets!
Mixes instantly and tastes great!
Only the highest grade natural ingredients!”

Sunny the Sun



Pure Kidz Protein Power was formulated with the active child in mind. Protein Power is a great source of protein for children or anyone who feels the need to supplement additional protein into their diet.

Through extensive research and development, Pure Kidz has produced one of the most bio-available and complete proteins ever formulated into a powder. Protein Power contains a powerful and versatile amino acid profile that just can't be found in any other protein mix. Comprised only with natural ingredients, Protein Power provides unmatched levels of amino acids and may enhance accelerated recovery time, immunity and intestinal health.

Protein Power's unique protein blend contains an exclusive amino acid profile from Whey, Grain, & Legume Protein. This proprietary combination offers a superior amino acid profile that surpasses whey protein alone. Protein Power's tri-blend protein matrix contains an optimal level of branch chain & essential amino acids, providing the building blocks to manufacture hormones and proteins, while maintaining healthy hair, skin and nails.

The Tri-Blend Protein Blend From Whey (milk), Rice & Pea Proteins.

Whey protein provides a number of benefits in areas including sports nutrition, weight management, immune support, bone health, and general wellness. Protein Power contains an exclusive source of biological milk compounds called Microlactin™. Microlactin™ has been clinically proven to promote healthy joint function and speed recovery time. It may also help decrease joint pain and stiffness, while significantly improving mobility and range of motion. The whey protein used in this formula contains a minimal amount of lactose, making it ideal for lactose intolerant diets.

Pea protein isolate is a unique blend of protein derived from yellow pea's *Pisum sativum*. This isolated form of pea protein contains an impressive ratio of essential and non-essential amino acids, which make it a complete source of protein. The leucine, isoleucine and valine levels are higher in pea protein than in other vegetable proteins, and are comparable with those in milk and egg proteins. These branched chain amino acids are an interesting ingredient in sport foods, due to the fact that they might allow muscle tissue maintenance during intense exercise. Since exercise breaks down cellular tissue, the amino's leucine, isoleucine, and valine are critical to the rebuilding process, working together to assist the healing of muscle tissue, skin and connective tissue.

Rice protein concentrate is an outstanding nutritious protein source with an excellent amino acid profile. It is truly hypoallergenic, highly digestible and free from the allergens commonly associated with soy, egg, and other grains.

Since it can be mixed with a spoon or shaker cup, Protein Power can be made into a rich and creamy shake virtually anywhere, eliminating the need for hand-held or bulky blenders. Protein Power can also be added to foods such as pancakes, muffins, oatmeal, cereal, yogurt or pudding. It can also be incorporated into your favorite fruit smoothie, while maintaining a balanced ratio of carbohydrates and protein.



To place an order call 800-601-6641

For more Information Visit our Website www.Pure-Kidz.com

Kidz Protein Power



Pure Protein, Pure Quality, Pure Results.

Kidz Protein Power protein blend uses a superior source of Ion-Exchange Whey Protein Isolates, Whey Protein Concentrates, Pea Protein Isolates, Rice Protein Concentrates, Glutamine Peptides & Microlactin™ (Bioactive Milk Compounds).

Kidz Protein Power Protein Complex offers a powerful supply of ingredients to help maximize muscle gain and increase recovery potential. This protein blend provides an optimal release of amino acids into the bloodstream to potentiate an anabolic state and support gains in lean muscle mass.†

Kidz Protein Power Protein Blend contains a source of Bioactive Milk Compounds which have been clinically proven to promote healthy joint function and speed up recovery time. Microlactin™ may also help decrease joint pain and stiffness while significantly improving mobility and range of motion.†

Kidz Protein Power unique protein blend contains an exclusive amino acid profile from Whey, Pea, & Rice Protein. This proprietary combination offers a superior amino acid profile that surpasses whey protein alone. In addition, the biological value from a tri-blend protein may yield more usable grams of amino acids compared to other protein products. Pure-Plex's tri-blend protein matrix contains an optimal level of branch chain & essential amino acids, providing the building blocks to manufacture hormones and proteins, while maintaining healthy hair, skin and nails.†

Contains absolutely no artificial flavors, sweeteners, colors, wheat, egg, soy, gluten, starch or yeast.

Suggested Use

Mix 1 scoop (33.5 g) with 4-6 oz. of water or favorite beverage and thoroughly mix in a shaker or blender for 30 seconds. For best results, use 2 to 3 servings daily. Notice: Use this product as a food supplement only. Do not use for weight reduction.



Nutrition Facts

Serving Size: 33.5 g (1 heaping scoop)

Servings Per Container: 15

	Amount per Serving	% DV*
Calories	121	
Calories from fat	9	
Total fat	1 g	1%
Saturated fat	0 g	0%
Cholesterol	15 mg	5%
Sodium	70 mg	3%
Potassium	84 mg	2%
Total Carbohydrate	3 g	1%
Dietary fiber	1 g	4%
Sugars	1 g	
Protein	25 g	50%

Vitamin A 0% Vitamin C 0% Phosphorus 0% Iron 0% Calcium 15%

*Percent Daily values (%DV) are based on a 2,000 calorie diet. Your Daily value may be higher or lower depending on your calorie needs.

Ingredients: **Advantage Plus™** Protein Blend (Ultra-Filtered Whey Protein Concentrate, Pea Protein Isolate, Ion-Exchanged Whey Protein Isolates, Rice Protein Concentrate, Glutamine Peptides, and Microlactin™ (Bioactive Milk Compounds)), Maltodextrin, Natural Flavors, Fructose and Stevia.

Typical Amino Acid Profile Per Serving

Alanine	1390 mg	**Leucine	2395 mg
Arginine	1036 mg	**Lysine	2020 mg
Aspartic Acid	2594 mg	**Methionine	482 mg
Cystine	535 mg	**Phenylalanine	806 mg
Glutamic Acid	3754 mg	Proline	1317 mg
L-Glycine	432 mg	Serine	1243 mg
L-Glutamine	660 mg	**Threonine	1330 mg
**Histidine	588mg	**Tryptophan ▽	408 mg
**Isoleucine	1208 mg	Tyrosine	921 mg
		**Valine	1394 mg

** Essential Amino Acids

▽ The Tryptophan in this product is naturally occurring.

†These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.

To place an order call **800-601-6641**

For more information Visit our Website www.Pure-Kidz.com

Made in the USA. Manufactured for Pure Kidz • Phoenix, AZ 85040 • 800-798-0707

Microlactin™ is a trademark of Stolle Milk Biologics, Inc. and is exclusively marketed in the U.S. by Humanetics Corp. U.S. Patent No. 5,650,175.